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KinderVision®

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NEWS RELEASE **FOR IMMEDIATE RELEASE**

KinderVision® National Child Safety Education Program to be at Crothersville High School Auditorium

March 15, 2005 KinderVision®, the nation's oldest and largest child safety education program, will be available **free to families at the Crothersville High School Auditorium on March 15 beginning at 6:00 p.m.** At the KV Kids Event, participating families will be given a free ten minute KinderVision® safety video with a live interview of their children at the conclusion of the safety message. The KinderVision® video is narrated by law enforcement.

KinderVision® is a national child safety education program available in English or Spanish that began in 1991 in response to the kidnaping and murder of a little girl and is now in 47 states around the country. It is a **unique educational program** that provides valuable safety information to families in video form. The KinderVision® video contains an important message narrated by law enforcement which provides critical safety information for the protection of children. It is designed to be used as an ongoing educational **resource in the home** for parents to teach their children how to be safe when they are not with them. Through the use of child actors and the KinderVision® mascot, Kindi Bear, the educational segment demonstrates safety techniques and presents information in a way that even small children can easily understand.

Tuesday, March 15, beginning at 6:00 p.m. families are invited to come to the KinderVision® KV Kids Event in the Crothersville High School Auditorium to receive their free KinderVision® child safety video with their children video recorded on it. This video recording is done to insure that children watch the video and learn the safety information contained in it. Personalizing the video makes learning fun. **The KinderVision® mascot Kindi Bear will make an appearance and be available for pictures with the children.**

This KinderVision® KV Kids event is being provided free to the families in attendance as a public service of ADT, Dean's Milk, WHAS-TV, and the Crothersville Police and Fire Departments.

For more information, visit www.kvkids.org.